



GLOBAL TEACHER FELLOWSHIP

bringing the world to
north carolina
classrooms

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NORTH CAROLINA NEEDS OUR LEADERS AND WORKERS TO BE GLOBALLY COMPETENT AND ACTIVE PARTICIPANTS IN THE GLOBAL ECONOMY.

To meet this need, teachers must be equipped to teach
about the global economy and its impact.

They are already preparing this next generation of leaders
– our current students.

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GO GLOBAL NC



- ♥ Non-profit organization operating under the UNC System for nearly 40 years
- ♥ Our Mission: To connect North Carolina and the world
- ♥ Our Goal: To prepare North Carolina to succeed in a global economy and increasingly independent world

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GLOBAL TEACHERS PROGRAM

- ♥ Since 1995, over 900 teachers have studied abroad in 16 countries
- ♥ Currently, 17 North Carolina counties benefit from 10 donor scholarships that support 26 teachers a year to participate
- ♥ Under the new Fellowship, Go Global NC will raise \$10 million to assure that one teacher from all 100 North Carolina counties will have this opportunity every year, fully funded



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SOUTH AFRICA 2016



North Carolina teachers representing 14 counties traveled to South Africa with Go Global NC in June 2016 for a leadership development program designed to help them bring the world to their classrooms.

Global Teachers to South Africa 2016

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THE NEED



The world is changing at a rapid pace. We have to be bold, move quickly, and ensure sustainability to meet evolving changes and challenges.

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THE SCOPE

WORLDWIDE	NATIONAL	STATE
Global Education	Economic Argument	Leadership
	Global Citizenship	

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GLOBAL CONNECTIONS

- ♥ One of every 13 North Carolinians is foreign-born¹
- ♥ Foreign Direct Investment in North Carolina surpassed \$6.6 billion² and NC exports rose to \$30 billion in 2015³
- ♥ 11,000 students in higher education study abroad each year⁴
- ♥ 3,972 students were enrolled in Advanced Placement language classes in 2013⁵



1. United States Census, 2017.
2. Bureau of Economic Analysis, 2016
3. Economic Development Partnership International Trade Report, 2015.
4. NC Department of Public Instruction, 2013.
5. Institute of International Education, 2015.

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ALIGNING GOALS



- State Board of Education: Every student graduates fully prepared for the world
- NC Department of Public Education: Global Educator Digital Badge

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MEETING THE NEED

- Only a small percentage of North Carolina's teachers have ever been abroad
- 100% of Global Teachers receive financial awards
- Through the Global Teachers Program, global education becomes more visible for every teacher and their students



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THE FELLOWSHIP



The Fellowship provides North Carolina's outstanding teachers with the quickest and most economical way to increase their global competence.

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SELECTION OF FELLOWS



- Option 1: Design a county-wide application, interview, and selection process
- Option 2: Align Fellow selection with Teacher of the Year Award

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SELECTION OF COUNTRIES

Criteria for Global Teachers Program Country Selection

Relevant to NC's Demographics	Economic Growth & Workforce Development	STEM Success
Leading Educational Practices	Alignment of Public Policy Planning with Education	Diverse Populations

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FELLOWSHIP REQUIREMENTS & DELIVERABLES

- 🍎 Pre-Departure Seminar
- 🍎 Study Abroad
- 🍎 Follow-Up
- 🍎 Reassessment & Next Steps
- 🍎 Post-Fellowship



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THE IMPACT



Teachers emerge with new global knowledge, state-wide professional networks, and fresh ideas for the classroom that continue to evolve.

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TEACHER ACTION



- 🍎 Creating Global Stewards
- 🍎 Expanding School Opportunities
- 🍎 Engaging Rural Communities
- 🍎 Retaining Teachers
- 🍎 Integrating STEM Subjects
- 🍎 Comparing Educational Systems
- 🍎 Ongoing Professional Development

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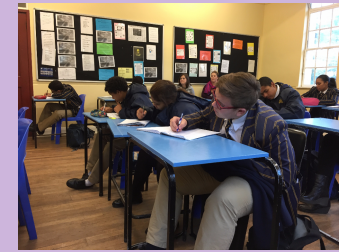
“I CREATED A NEW COURSE - INTERNATIONAL STUDIES. I HAVE TAKEN FOUR GROUPS OF STUDENTS TO OUR PARTNER SCHOOL AND HOSTED AS THEY CAME HERE EACH YEAR. IT ENHANCED THE CROSS-CURRICULUM STUDIES WITHIN OUR SCHOOL AS WELL AS INSPIRED OTHER TEACHERS AND ADMINISTRATORS TO USE PARTNERSHIPS.”

Sonya Rhinehart
Edgecombe County
Denmark 2009

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THE RIPPLE EFFECT

- ♥ Students
- ♥ Parents
- ♥ School Administrators, Principals and Superintendents
- ♥ Community Members
- ♥ Policy Members
- ♥ Rural and Urban Business Leaders



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“THE SCHOOL YEAR AFTER MY TRIP, TWO OF MY CLASSES PARTICIPATED IN A COLLABORATIVE SEMINAR ON POVERTY WITH THE STUDENTS I SPENT MUCH TIME WITH IN INDIA. IT WAS SO SUCCESSFUL IN JOINING OUR STUDENTS TOGETHER THAT THE PRINCIPAL IN THE INDIA SCHOOL CAME TO VISIT MY STUDENTS IN PERSON.”

Melinda Johnston
Johnston County
India 2013

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THE ENDOWMENT



During the campaign, our goal is to grow the endowment to ensure that teachers from across North Carolina, from every county, have equal access to participate in the Fellowship.

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BY THE NUMBERS

$$\text{\$100,000} \times 4.5\% = \text{\$4,500}$$

Endowment Level for a Single
North Carolina County

Anticipated Annual Interest
Earned on Principle

Anticipated Amount of
Interest Earned at 4.5%

$$\text{\$4,500} + \text{\$1,000} = \text{\$5,500}$$

Amount of Program Cost
Offset by Endowment

Annual School
District Buy-In

Program Cost per
Participant

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FUNDRAISING MODEL



- 🍎 10-year campaign (2018 – 2028)
- 🍎 Multiple donor levels
- 🍎 Planned giving

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DONOR TABLE

Donor	Amount	Rights	Total	Notes
Lead Donors	4 Donors at \$1,000,000	Donors have a right to name a themed program for a period of 10 years	\$4,000,000	Offsets annual funds county-by-county for those countries who do not have endowment, or offsets staffing costs at Go Global NC once endowment funds cover 100 teachers
Special Interest Donors	20 Donors at \$100,000	Donors are featured prominently in materials for five years	\$2,000,000	Donors support a specific region of the state, a particular curricular area, or programmatic theme
County-Level Donors	100 Donors at \$100,000	Donors have the right to name a Global Fellow within their county in perpetuity	\$10,000,000	Guarantees a spot in a Go Global NC program every year for a teacher in that county

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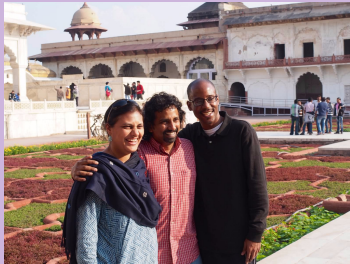
STAFFING

- 🍎 Temporary fundraising professional
- 🍎 Success of this campaign will result in increasing the number of programs offered every year
- 🍎 Public / private partnership model
- 🍎 Proposal for UNC System to provide additional funds for additional staff



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FUND MANAGEMENT



- Go Global NC Council
- Financial institution, community foundation, or other professional entity

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THE CONCLUSION



Over the years, this Fellowship will reap exponential dividends for our teachers, schools, counties, and the state.

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ONE HOME

Inspired by her participation with Global Teachers South Africa 2016, Leslie Burwell wanted to share that experience with her visual arts students at Northwood High School in Pittsboro, North Carolina.

[One Home Clip](#)



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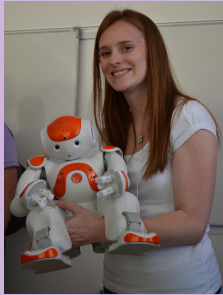
VISION FOR THE FUTURE



- Network of globally competent teachers elevating the importance of North Carolina
- Chance to support our global education policy with action

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THANK YOU!



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