



Social Media Calendar '19 - '20



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Date

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1	Date	Post Copy	Image	Link	Notes		Sarah Comments	Other Mediums
16	February							
17	1/30/19	#NinerTips: Did you know that UNC Charlotte participates in a car-sharing program called @Zipcar? We have four cars across campus ready to rent at any time! #NinersOnTheGo 🚗🌈 #TheMoreYouKnow ➡	the more you know gif	bit.ly/UNCCZipcar			approved - Is there a zipcar picture anywhere?	facebook
18	2/1/19	Today is the LAST DAY to submit your application for the Feb. 1 regular decision deadline. Don't miss the opportunity to #StakeYourClaim at UNC Charlotte! 🛠️👍 Apply now ➡ http://bit.ly/ApplyUNCC	last day graphic				approved	facebook? insta: use #future49erfriday to promo
19								
20	2/4/19	Happy School Counselor Week! We ❤️ our high school counselors and appreciate all the hard work they do! Get connected with us today ➡ http://bit.ly/UNCC-Counselors	national school counselor week graphic		Location:Dropbox>social-media>social-media-graphics>national-school-counselor-week		approved	facebook
21	2/5/19	Admitted to UNC Charlotte and wondering what's next? Bring your questions to our Facebook Live this Thursday, Feb. 7 at 5 pm! If you already have questions ready, reply below and we will answer as many as we can during the session! #49erslive #UNCC23 #Future49er	facebook graphic: 49erlive-FEB-2019_Facebook Graphic.jpg twitter graphic:49erlive-FEB-2019_Twitter-Graphic.jpg				approved - 2 seperate graphics in the social media>facebook>2018-2019 folder	facebook
22	2/7/19	Only 1 hour left until we go LIVE! Check back at 7:00 pm EST to hear admissions counselors and current students answer your questions on our Spring #49ersLive series. Catch us on Facebook or Instagram! #UNCC23 #Future49er	We could feature a picture of the space they'll be streaming from OR a picture of two of the presenters.				approved	facebook
23		With residence halls this beautiful, why would you want to live anywhere else? When you're at UNC Charlotte, you're home. #UNCC23 🏡👍❤️	multimore, levine and	https://housing.uncc.edu/housing-options/why-live	Location:Dropbox>pictures>housing>exteriors>m			



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